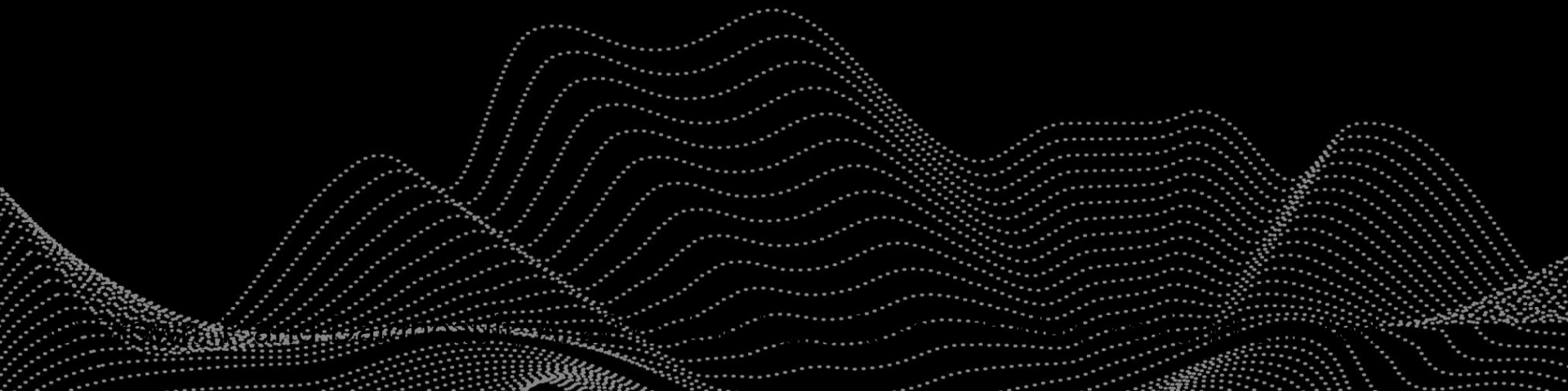




Manaaki Whenua
Landcare Research

Refining CBA

Discounting





To get us started...

https://www.youtube.com/watch?v=QX_oy9614HQ



MINI MOVIE

**THE
MARSHMALLOW
TEST**





7 Steps in conducting a CBA

1. Determine the objectives of the Cost-Benefit Analysis



2. Identify costs and benefits



3. Value costs and benefits



4. Aggregate costs and benefits



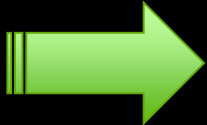
5. Perform sensitivity analysis



6. Consider distributional impacts



7. Prepare recommendations





Accounting for discounting [step 4]

- Projects often stretch over many years
 - We need a mechanism to value costs and benefits in different time periods so we can compare projects
- **Discounting** is how we value something in the future today
- There are four reasons why \$1 tomorrow may be worth less than \$1 today:
 1. Time preference
 2. Interest/opportunity cost of capital
 3. Uncertainty/risk
 4. Inflation



Accounting for discounting

- Put \$100 in the bank with 5% interest on 18/03/18

18/03/19, you have... $\$100.00 \times (1+0.05) = \105.00

18/03/20 : $\$100.00 \times (1+0.05) \times (1+0.05) = \110.25

18/03/21: $\$100.00 \times (1.05) \times (1.05) \times (1.05) = \115.76

...

On 24/11/38: $\$100.00 \times (1.05) \times (1.05) \times (1.05)$

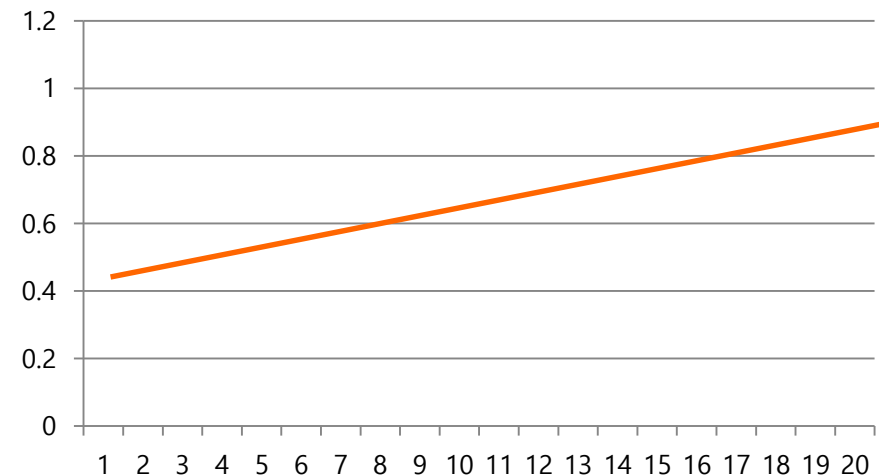
$\times (1.05) \times (1.05) \times (1.05) \times (1.05) \times (1.05) \times (1.05)$

$\times (1.05) \times (1.05) \times (1.05) \times (1.05) \times (1.05) \times (1.05)$

$\times (1.05) \times (1.05) \times (1.05) \times (1.05) \times (1.05) = \265.33

- The interest compounds over time

i.e., the interest also earns interest





Accounting for discounting

The **future value** (FV) of a an amount today is:

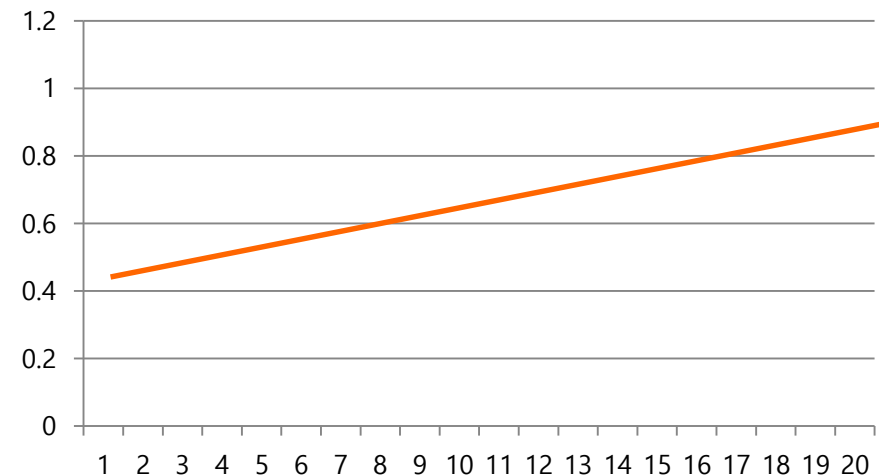
$$FV = \text{amount today} \times (1+r)^t$$

where:

r = **rate of return** or interest

t = length of investment

$$\begin{aligned} FV &= \$100 \times (1+0.05)^{20} \\ &= \$265.33 \end{aligned}$$





Accounting for discounting

- Suppose someone promises to pay you \$100 *one year from now*
- What is the maximum amount you should be willing to pay today for such a promise?
 - You will forgo interest that you could earn on the money that is being loaned in exchange for \$100 in the future
 - The **present value** (PV) of a future amount of money is the maximum amount you would be willing to pay today for the right to receive that money in the future

$$PV = \frac{\$final\ amount}{(1+r)^t}, \text{ where } r \text{ is the } \mathbf{discount\ rate}$$

Also called "social discount rate"

"impatience"



Accounting for discounting

- What is the value of \$1,000,000 in 20 years if the discount rate is 5%?

$$PV = \frac{\$1,000,000}{(1 + 0.05)^{20}} =$$

- What is the value of \$1,000,000 in 20 years if the discount rate is 10%?

$$PV = \frac{\$1,000,000}{(1 + 0.10)^{20}} =$$

- What is the value of \$1,000,000 in 20 years if the discount rate is 15%?

$$PV = \frac{\$1,000,000}{(1 + 0.15)^{20}} =$$

Interpretation: With a discount rate of 15%, the government is **indifferent** between spending **\$61,100 today** and **\$1,000,000 in 20 years**.



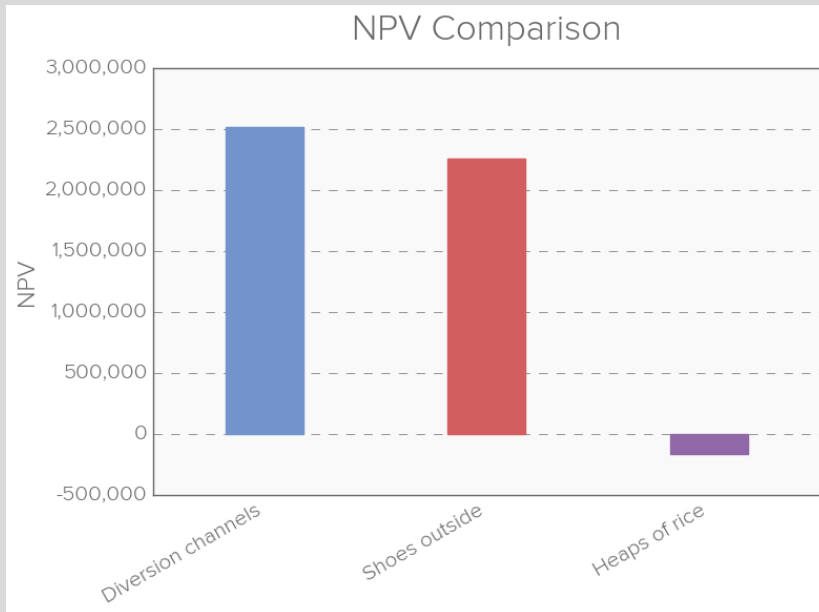
Accounting for discounting

- **Net Present Value** (*NPV*) is the present value of a project's benefits less the present value of its costs:

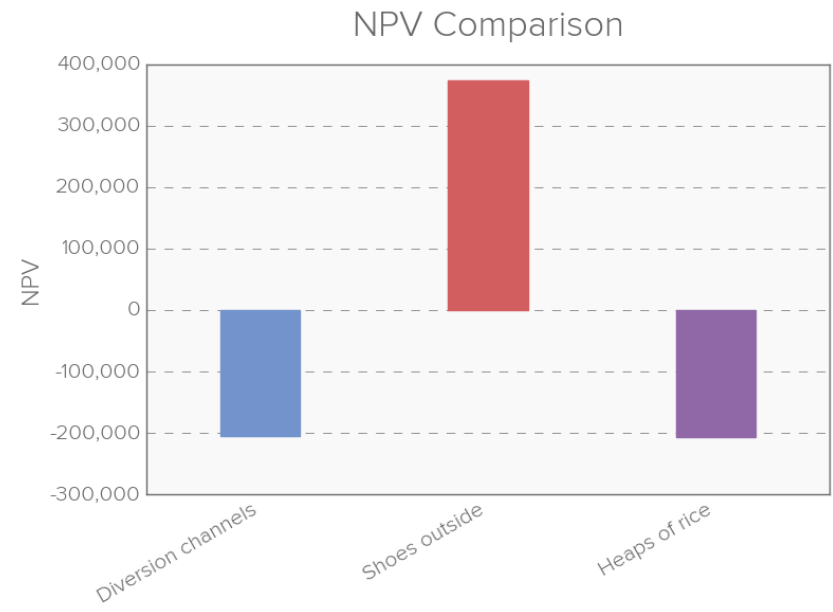
$$NPV = PV_{benefits} - PV_{costs}$$

- After discounting, your choice of policies could change!

no discounting



discounting at 6%

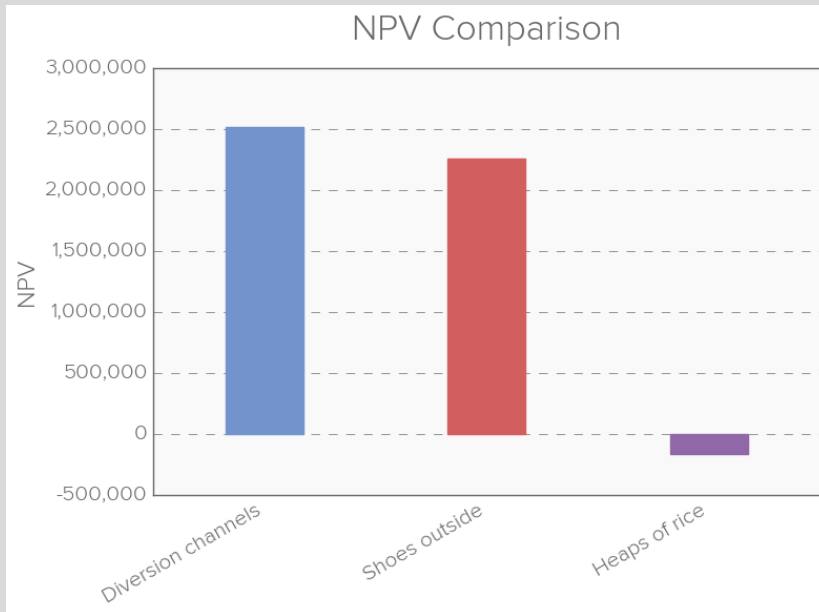




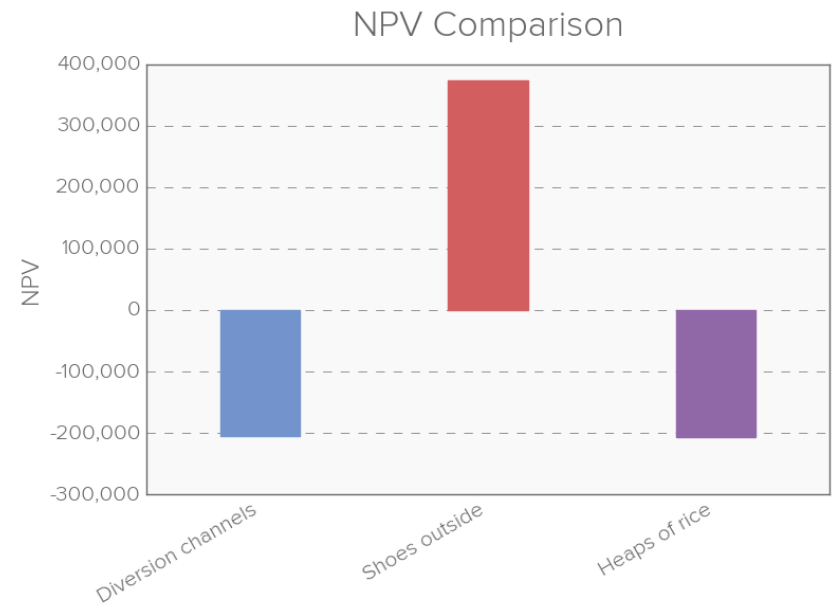
Accounting for discounting

- Discounting is viewed as controversial by some because it makes projects with high initial costs and far distant benefits look less attractive
 - Project supporters will argue for using a lower discount rate. Detractors will argue for using a higher discount rate.

no discounting



discounting at 6%





Accounting for discounting

- Discount rates are *not* controversial among economists
 - They simply reflect the value of time
 - Discount rate for environmental projects in the US = 7%
 - In New Zealand = 8%
 - In Mexico = 12%
- For Seychelles, World Bank recommends 6%-7%
- The discount rate should **never** vary from one project to another



More on Discounting

<https://www.youtube.com/watch?v=Mol1yT7tczY>