



Brief

Production of Video: IAS in the Caribbean and the MTIASIC project efforts to combat this threat.

January 2014

CABI BACKGROUND

CABI (www.cabi.org) is a not-for-profit development-led organization supported by a solid scientific research base and a world class publishing service. Our mission is to improve people's lives worldwide by providing information and applying scientific expertise to solve problems in agriculture and the environment. Our work increases food security and protects biodiversity.

We have over 350 staff based in 16 countries. We have offices in Brazil, China, India, Kenya, Malaysia, Pakistan, Switzerland, Trinidad & Tobago, the UK and the USA.

CABI is an intergovernmental organization that can trace its origins back to 1910. Our mission and direction are influenced by government representatives from our 46 member countries who help guide the activities we undertake. These include scientific publishing, development projects and research, and microbial services. We are also leading a major new initiative, Plantwise, which aims to improve food security and the lives of the rural poor by reducing crop losses.

Publishing

We produce key scientific publications, including CAB Abstracts – the world-leading database covering agriculture and environment and Global Health - the definitive bibliographic database for public health information. We also publish multimedia compendia, books, e-books and full text electronic resources aiming to further science and its application to real life. Behind each of our products is a team of subject specialists committed to delivering the most relevant and authoritative information to researchers worldwide.

Development projects and research

Our staff research and find solutions to agricultural and environmental problems. We use science, information and communication tools to help solve issues of global concern. Our work is arranged around four core themes:

- **Commodities** – we work to enable smallholder commodity farmers to compete in global markets. We diagnose and control plant pests and diseases, and help farmers get a better price for their crops. We work on crops such as coffee, cocoa, wheat, rice and cotton.
- **Invasive species** – we are helping to reduce the spread and impact of invasive weeds such as Japanese Knotweed, water hyacinth and insects such as coffee berry borer and cocoa pod borer. We also advise countries at a policy level about agriculture, trade and the environment.
- **Knowledge for development** – we work with farmers, extension workers, researchers and governments to deliver agricultural knowledge and develop communication strategies and systems.
- **Knowledge management** - we use information and communication technologies to provide farmers, researchers and policy makers with the information they need to make informed decisions and to lift people out of poverty.

Microbial services

We manage one of the world's largest genetic resource collections, the UK's National Collection of Fungus Cultures. We conduct microbiological identifications, provide cultures for sale, and offer preservation and consultancy services. We are also screening our collection, looking for natural products such as antibiotics, vitamins and enzymes.

Plantwise

Plantwise aims to increase food security by providing knowledge. It helps poor farmers in developing countries improve their livelihoods by losing less of what they grow to plant health problems. This will be achieved through expansion of the plant clinic network which CABI has already begun to establish, supported by the creation of a global knowledge bank of information on plant health, pests and diseases. Plantwise is a global programme, comprising an integrated set of projects and activities. (www.plantwise.org)

THE TASK

Consultancy: Production of a video documenting the nature of the IAS threat in the Caribbean and the work of the MTIASIC project to address this threat.

Reporting to: Regional Representative, Caribbean & Central America (CCA) and IAS Coordinator

CABI profile

CABI Caribbean & Central America (CCA) is based in Trinidad & Tobago, with a satellite office at CATIE, Costa Rica. CABI member countries in the region include English and Spanish speaking territories: Bahamas, Guyana, Jamaica, Trinidad & Tobago and the UK Overseas Territories in the Caribbean.

Purpose of the role

The consultant will prepare script for approval by the project Management Unit and use both original footage as well as pre-recorded material generated by participating countries to complete a video on the nature of the IAS threat to the Caribbean and the work of the project: Mitigating the Threat of Invasive Alien Species in the Insular Caribbean (MTIASIC) to combat this threat. This will include the final workshop to be held in TT. The first version of the video will be aired at the final workshop carded for March 31 to April 4, 2014 at the Crown Plaza Trinidad and Tobago.

Key Accountabilities

- To develop a script/story board that highlights the social; economic and environmental impacts of IAS in the Caribbean and how the MTIASIC project and its activities raised awareness; enhance coordination at both the national and regional levels; built capacity to: prevent entry, control/manage and eradicate IAS in Bahamas, Dominican Republic, Jamaica; Saint Lucia and Trinidad and Tobago.
- Repackage existing footage from participating countries to highlight the above
- Interview key stakeholders at the close out workshop to document their views on successes, best practices and the way forward on advancing the cause of IAS prevention, control, management and eradication.

CONSULTANT PROFILE

The selected consultant or company will be an experienced communication specialist with experience in all aspects of video production or function within a team of associates that has the relevant experience.

Previous experience

- Must be prepared to share portfolio of previous productions

Personal characteristics

- a team player, with strong interpersonal and communication skills;
- good influencing and networking skills - a natural ambassador;
- highly self-motivated and with the ability to work independently;
- ability to prioritise and manage a varied workload, including regional travel;
- strong personal organisational skills.

SUBMIT PROPOSAL

For further details and to submit proposals for a minimum of 20-30 minute video to accomplish the above please contact:

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Please note the closing date for receipt of proposals is Wednesday 22 January 2014.